## WORKSHOP





## COLOR MEASUREMENT AND SURFACE APPEARANCE

#### Grimbergen Tuesday April 17 2012



This workshop is an organization of Benelux Scientific in cooperation with xrite, manufacturer of color measurement equipment, and Visuol technologies, manufacturer of surface appearance analyzers. The goal of this workshop is to bring existing and future users of measurement equipment for color and appearance evaluation together. As a participant you can share experiences with other participants and application specialists of the Visuol and x-rite companies. Please feel free to bring your own samples for testing during the demonstration sessions.

Visual Technologies (<u>www.visual.com</u>) is a technology leader in the field of optical field measurement technique and deflectometry. The technology is used for cars, aircraft parts, polished surfaces, implants or the aesthetic aspects of luxury goods. Metals, composites, polymers, glas... For each of these materials Visual offers measurement solutions. Surfaces are scanned for scratches, inclusions, ripples on a micro-and macro scale, offering quantifiable parameters for the appearance of surfaces. Handheld analyzers, lab systems and online integration platforms are all available.

X-Rite (www.xrite.com) is the global leader in color science and technology. The Company, which now includes color industry leader Pantone, Inc., develops, manufactures, markets and supports innovative color solutions through measurement systems, software, color standards and services. X-Rite's expertise in inspiring, selecting, measuring, formulating, communicating and matching color helps users get color right the first time and every time, which translates to better quality and reduced costs. X-Rite serves a range of industries, including printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles, dental and medical.

For more information please contact :

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# PROGRAM

- 9h15 9h45 Welcome
- 9h45 10h00 Introduction (Jan De Munck - Benelux Scientific)
- 10h00 11h00 Colorimetry Basics An Introduction into colorimetry with practical exercises using a light booth – part 1 (Mr. Michael Petersilge – X-Rite)
- 11h00 11h15 Coffee break
- 11h15 12h00 Colorimetry Basics An Introduction into colorimetry (flare, metamerism, colour tolerance cards, FM Hue 100) part 2 (Mr. Michael Petersilge X-Rite)
- 12h00 12h45 Lunch
- 12h45 13h45 Surface appearance analysis using deflectometry technology (Mr. Frederic Bierdel – VISUOL Technologies)
- 13h45 14h15 Practical demonstration with VISUOL QuickSURF on participants' samples (Mr. Frederic Bierdel – VISUOL Technologies)
- 14h15 15h00 X-Rite solutions to manage colour accuracy. (Mr. Michael Petersilge – X-Rite)
- 15h00 15h15 Coffee Break
- 15h15 15h45 Live demonstration on customer' samples with X-rite Ci5, SP64, 964, MA98
- 15h45 16h00 Q&A session open ending



# REGISTRATION

#### Workshop color measurement and surface appearance Grimbergen – Tuesday April 17 2012

| Name:                                      |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|
| Name of colleague(s):                      |  |  |  |  |  |  |  |  |
| Company:Address:                           |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Phone:                                     |  |  |  |  |  |  |  |  |
| Email:                                     |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| O Yes, me/my colleague(s) will participate |  |  |  |  |  |  |  |  |
| Please make reservations                   |  |  |  |  |  |  |  |  |
| O I will bring samples                     |  |  |  |  |  |  |  |  |
| O Color measurement / O Surface appearance |  |  |  |  |  |  |  |  |
| Sample :                                   |  |  |  |  |  |  |  |  |
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- O I cannot take part in this workshop. Please inform me in the future about other workshops and events of Benelux Scientific.
- O I cannot participate. . please send information about this equipment





### PRACTICAL

| Date         | Tuesday April 17 2012   |
|--------------|---|
| Workshop     | 9h15 – 16h00  |
| venue        | Salons Der Romree<br>Beiaardlaan 31<br>1850 GRIMBERGEN<br>Tel. 02 269 74 74<br>www.salonsderomree.be                          |
| Language     | All lectures will be in English   |
| Registration | Participation to the workshop is free. For organizational reasons please confirm your attendance before Friday April 13 2012. |
| Organization | This workshop is a joint organization between<br>Benelux Scientific, X-Rite and Visuol<br>technologies.                       |



